Item: 3

Date: 12/12/22

Port of Tacoma Real Estate Study Session

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Study Session Agenda



- Session overview and key objectives
- Relevant real estate background and history set the stage
- Port of Tacoma Non-licensed real estate overview
- Lease management current approach
- Preliminary lease management recommendations
- Wrap-Up & summarize key outcomes and next steps

Session Objectives



- Understand the current construct and management approach to Port of Tacoma's <u>non-licensed</u> properties
- Identify actions to:
 - Develop a revised lease management policy; and
 - Leverage the real estate assets to achieve the Port's Strategic Economic Vitality Objectives

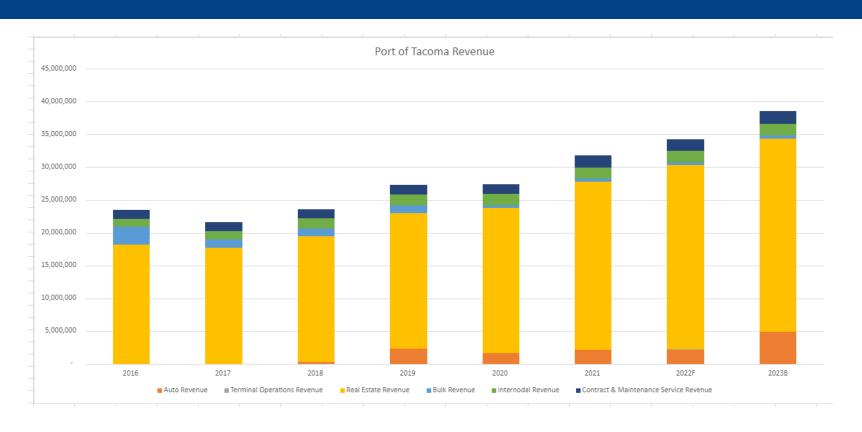
Lookback to Port of Tacoma Properties in 2016





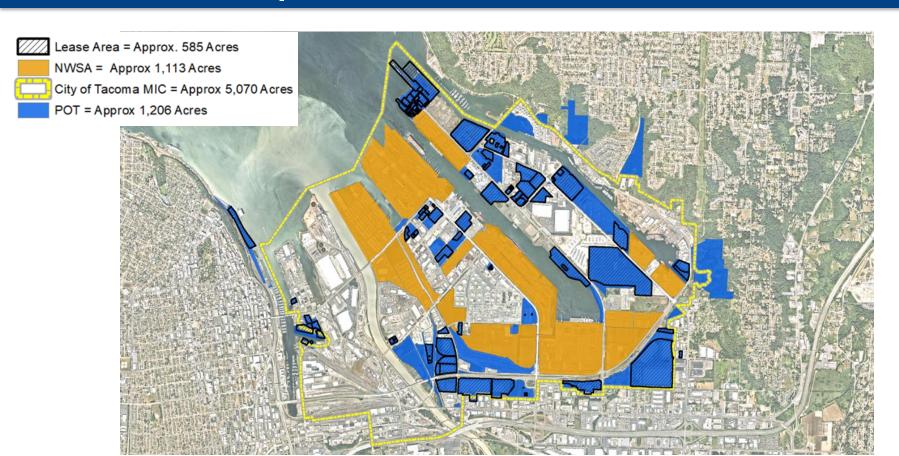
Port's Real Estate Revenue Growth





Non-Licensed Real Estate Portfolio Summary Port-Owned Properties





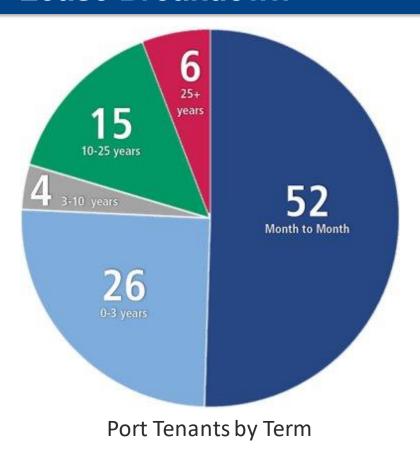
Non-Licensed Real Estate Portfolio Summary Leased Properties

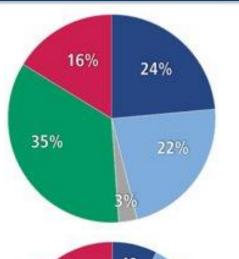




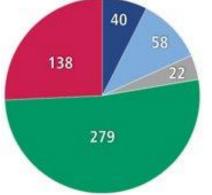
Non-Licensed Real Estate Portfolio Lease Breakdown







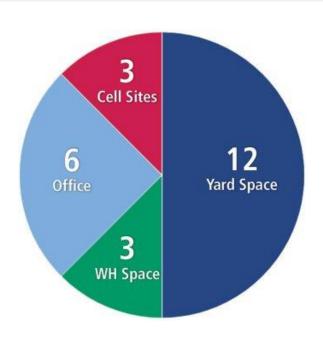
Percentage of revenue by Term



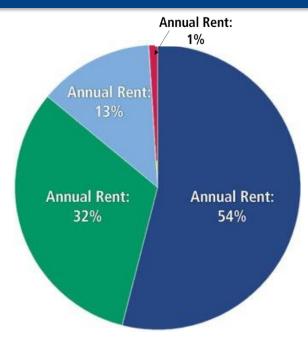
Leased acreage by Term

Non-Licensed Real Estate Portfolio – Leases Expiring by December 31, 2025





Tenants by Property Type



Revenue by Property Type

Lease Management – Current Approach



- Lease Considerations
 - Port Strategic Plan
 - Property Assets
 - Property Restrictions

- Highest and Best Use
 - Lease Rates
 - Lease Terms
 - Future Development
 - Terminal Support Focus

Lease Management – Key Elements



Strategic Planning

- Align Real Estate Strategies with Port Strategic Plan
- Support marine trade activity (EV-1)
- Invest in assets that support living-wage job creation (EV-2)
- Land Use and Infrastructure policies (EV-3)

Portfolio Planning

- Leverage our real estate assets to achieve Port Strategic Goals.
- Market Benchmarks
- Tenant Mix
- Revenue & Expenses

Policies & Procedures

- Lease Process (Decisions, Templates, Best Practices)
- Lease Terms (Rate, Use, Term, Security Deposits, Insurance, Maintenance & Repair)
- Lease Escalations

Lease Management – Preliminary Recommendations, Lease Escalations



Goal:

 Align our leasing policies and procedures with industry best practices, while maintaining consistent revenue from our non-licensed Real Estate.

Purpose:

Remain competitive and resilient in all market conditions

Preliminary Recommendations:

- Revise lease escalation process to reflect current market conditions.
- Month-to-Month leases will continue to receive CPI adjustments every 12 months.
- Flat rate escalators will be used for leases that go beyond 1 year term, with a market adjustment every 5 years.
 - Lease language would accommodate 'floor' and 'ceiling' parameters.

Next Steps



- Summarize key recommendations of the work session and evaluate for incorporation into future lease management approach
- Prepare to present lease management recommendations at the January Commission meeting for action
- Begin development of an updated real estate vision and strategy that supports Port of Tacoma's foundational goals

Five foundational goals



